



MBA International Business

45 credit hour program

Program Overview

As the world becomes a global marketplace, many businesses seek to expand their operations across national borders. There is increased need for executives who can effectively navigate the interests of multinational corporations when dealing with international clients and suppliers. Positions are available within the United States and overseas, where opportunities exist for working and traveling abroad.

In addition to basic business principles, students will become familiar with the linguistic, social, economic, and political conditions and business practices of several countries. Principles in business administration as well as the application of economics and psychology to marketing are thoroughly covered.

Campuses offering this degree:

Florida (USA), Heidelberg (Germany), London (UK), Madrid (Spain), Paris (France), Online

Ideal for students seeking to develop in the following areas:

- Creativity as it applies to the business world
- Interested in becoming tech-savvy, skill-oriented, and able to travel the world over
- Ability to work with people from different backgrounds, cultures, and nationalities
- Multicultural awareness and sensitivity

Career Opportunities

- Distribution
- Advertising
- Management
- Market Research
- International Account Executive
- International Product Manager
- International Purchasing Agent
- Foreign Exchange Trader

Curriculum Highlights

Accounting
Finance
International Marketing
International Corporate Finance
Human Resources Management



SCHILLER INTERNATIONAL UNIVERSITY
CURRICULUM REQUIREMENTS

MBA in International Business

Course Number	Course Title	Credits
Requirements		
BA 501	Organizational Behavior	3
BA 512	Managerial Accounting	3
BA 515	Managerial Finance	3
BA 522	International Marketing	3
BA 523	Marketing Management	3
BA 529	Multinational Business Management	3
BA 537	Production and Operations Management	3
BA 541	International Corporate Finance	3
BA 542	Comprehensive Business Management Seminar	3
BA 544	Human Resources Management	3
BA 560	International Business Law	3
BA 570	Management Communication for International Business	3
BA 589	Methods of Research and Analysis	3
BA/EC 510	Business Economics	3
IT 576	Information Technology Applications in Business	3
TOTAL CREDITS		45
Preparatory Courses		
BA 513	Financial and Managerial Accounting	3
BA 575	Statistics for Business	3

Please refer to the Schiller Course Catalogue for a detailed description of each course.