



MIM Masters in International Management

36 credit hour program

Program Overview

As the world becomes a global marketplace, many businesses seek to expand their operations across national borders. There is increased need for executives who can effectively navigate the interests of multinational corporations when dealing with international clients and suppliers. Positions are available within the United States and overseas where opportunities exist for working and traveling abroad.

The MIM degree is designed to prepare students who have already completed a course of study in a non-business field. The coursework spans a variety of topics relating to business administration, including management, marketing, accounting, communications, business law, and economics.

No particular field of undergraduate specialization is required for admission to the program, but a year of undergraduate mathematics is strongly advised.

Campuses offering this degree:

Florida (USA), Heidelberg (Germany), London (UK), Madrid (Spain), Paris (France), Online

Ideal for students seeking to develop in the following areas:

- Areas of international business law, trade, finance, and marketing
- Perfect for those with or without educational background in business as curriculum is broad and inclusive
- Multicultural awareness and sensitivity
- Ability to work with people from different backgrounds, cultures, and nationalities

Career Opportunities

- Managerial positions in international business
- International Account Executive
- International Purchasing Agent

Curriculum Highlights

International Business Law
Management Communications for International Business
Financial and Managerial Accounting
Organizational Behavior
Multinational Business Management



SCHILLER INTERNATIONAL UNIVERSITY
CURRICULUM REQUIREMENTS

Masters in International Management

Course Number	Course Title	Credits
Requirements		
BA 501	Organizational Behavior	3
BA/ EC 510	Business Economics	3
BA 513	Financial and Managerial Accounting	3
BA 515	Managerial Finance	3
BA 522	International Marketing	3
BA 529	Multinational Business Management	3
BA 544	Human Resources Management	3
BA 560	International Business Law	3
BA 570	Management Communication for International Business	3
BA 575	Statistics for Business	3
IT 576	Information Technology Applications in Business	3
BA 589	Methods of Research and Analysis	3
TOTAL CREDITS		36

Please refer to the Schiller Course Catalogue for a detailed description of each course.