

UNDERGRADUATE PROGRAMME

Business Administration

Meet the real demands of the business world

Bachelor Honours Degree in Business Administration at CESINE is aimed at training company executives, leaders to be people able to take decisions and find solutions.

CESINE trains students in the techniques of administration, marketing, finance, human resources, information technology and languages, as well as orienting the students in the main managerial skills, in the analysis of data in order to reach conclusions, and to give priority to imagination and creativity, so that they are prepared to take up positions of high responsibility and specialisation.

In addition, CESINE especially emphasises three basic principles:

- Skills in the new information technologies.
- Strengthening communication, negotiation and leadership skills.
- Learning and fluency in foreign languages

Career Outlook

The business management programme enables Cesine graduates to incorporate into any business sector activity and occupy positions of responsibility in national and international firms as well as activities such as general management, commercial and financial management, human resources, business consultants and advisors, or the creation, organization and management of their own company.

LEARNING METHOD

Besides having a high, rigorous academic level, the practical training the student undergoes is an essential requisite for her professional integration.

Cesine encourages the active participation of the students in their learning and application of the knowledge they have acquired towards dealing and coming up with adequate solutions for real, complex problems as well as developing his decision making skills.

This method is based on developing the intellectual skills and aptitudes by way of reduced groups in active classes. The discussion of practical cases, computer simulations, carrying out work in teams, monographic projects, development of IT applications are included here as well. Not to forget design projects for firms, research projects and studies for institutions and business organizations.

There is a continuous individualized follow-up of the learning process. It measures progress on a daily basis and allows for continuous evaluation of the student so as to assure student success in their studies.

Students also have, among other resources, innovative learning materials which have been developed by a team of expert professionals that helps contribute towards obtaining competitive knowledge and skills in each subject.

Internships in companies

Cesine guarantees that all its students undergo a comprehensive internship program, most are remunerated and carried out in relevant national and international companies, that allow students to complete their studies with around 2500 hours valuable practical experience in firms,

Cesine has signed more than 350 cooperation agreements with some of the most important national and international companies such as:

Banco Santander, La Caixa, Robert Bosch, Nuclenor Aspla, Armando Alvarez, Equipos Nucleares, La Caixa, Bankinter, Solvay, Saint Gobain Pipeline, Endesa, ONO, BSH Home Appliances, Fagor, Edscha, Teka Industrial, Global Steel Wire, Draka Comteq, Hergom Industries, Bridgestone-Firestone and Sidenor are some of the companies where Cesine students have implemented complex software development, or collaborated in other functional areas.

Internships in the best American multinational companies.

The students have the opportunity to deepen their international training by joining American multinational companies through the international students program at American University. This is the most comprehensive internship platform, both in the private and public sectors, of all existing U.S. programs. This program includes companies and organizations such as Microsoft, Bell Aerospace, Oracle Corporation, U.S. Airways, the US Chamber of Commerce, Deloitte & Touche, American Commerce, World Bank, Treasury Department, Intelsat, International Monetary Fund.

80% of the students end up being hired by those companies where they carried out their internships.

Учебная программа

1-й курс

Финансовый учет I
Микроэкономика
Основы фирма администрации
Коммуникационные навыки
Деловой английский язык
II финансовый учет
Экономика на предприятии
Статистика
ИТ система в компании
Деловой английский язык II
Бизнес математика

2-й курс

Макроэкономика
Статистический анализ и методы исследования
Основы маркетинга
Деловой английский язык III
Экономическое окружение
Поведение потребителей
Предпринимательское право
Деловой английский IV
Финансовые операции
Стоимость и управленческого учета

3-й курс

Логистика и управление производством (на двух языках)
Исследование рынка
Финансовый рынок
Коммерческий менеджмент
Исследование рыночных проектов
Организационное поведение
Электронная коммерция (на двух языках)
Инвестиций и финансовых решений
Анализ, консолидация и аудит (на двух языках)
Налогообложение физических лиц

4-й курс

Управление малым и средним предприятием
Управленческие навыки (на двух языках)
Человеческие ресурсы
Финансовые инвестиции (на двух языках)

Международная торговля и финансирование (на двух языках)
Налогообложение
Политика фирмы и стратегическое управление (на двух языках)
Диссертация
Проект создания фирмы
Практическая работа (обязательно)

BUSINESS ADMINISTRATION CONSISTS OF 240 ECTS

Bachelor Honours Degree in Business Administration by the University of Wales.

Authorized learning by the Education Council of the Regional Government of Cantabria by way of resolution dated February 12th, 1999.

Cesine complies with all the requirements when validating the degree at the Ministry of Education.

This degree also allows for access to official master programmes and doctorates in Spain, according to the R.D. 1393/2007, 29th October, which covers the establishment of official university programmes.

Enrolment Fees

	BBA (in-class model)	
Annual Registration	1,100 €	
Academic course amount, October to June	4,400 €	

Once having passed the Admission tests and having been accepted the student, in order to reserve a seat, must pay the entire amount of the annual registration and the 2 quarters.

We know that you are a person that is committed to your future university studies and we want you to achieve all of your goals and to be entirely successful in your professional career. We believe you have made the right decision. We want to give you all the support and help you need in order for you to be successful in achieving your goals.