



INTERNATIONAL BUSINESS SCHOOL

# PREPARATORY COURSE

The gateway to your future career



Hanze University Groningen  
APPLIED SCIENCES



# The Hanze University of Applied Sciences in Groningen (the Netherlands) - Meeting New Challenges

Students looking for a career in (international) business can study at the Hanze University, University of Applied Sciences. The Hanze University offers courses both at undergraduate and graduate level in this field. In line with the general Dutch way of teaching, the University aims to develop independent, creative and critical minds; with the so-called 'new media' playing an important part in its curriculum. Students are confronted with multicultural experiences on a daily basis.

Within all degree programmes, a balance is sought between theoretical and practical knowledge in order to prepare students for today's global economy.

## **The city**

Groningen is a lively University town, which is located in the North of the Netherlands. The old town centre offers numerous opportunities for leisure, ranging from shopping to relaxing in the restaurants and pubs in the streets surrounding the town centre.

We offer undergraduate courses in Business, Communication, Physiotherapy, Facility Management, Marketing, Finance, Management, Travel and Tourism.

Postgraduate Courses: MBA and MBA in international Business and Management and a Preparatory Course for students who have not yet achieved the desired English language requirements for direct entry into the Bachelor or Master programmes of Hanze University Groningen.

## **Preparatory Course**

In this quality-driven Prep Course students develop their use of the English language in both written and spoken communication, whilst also improving their reading and listening skills. The course prepares students for one of the following International Undergraduate programmes:

-International Business and Management Studies

(Marketing/International Management (M/IM), Finance and Accounting, International Travel&Tourism)

-International Communication

-International Facility Management

-MBA in Eurasian Business and Management

On successfully completing the preparatory course, students should have achieved an English language proficiency level equivalent to at least IELTS 6.0, allowing them to enter on of the above-mentioned Bachelor or Master programmes at the Hanze.



## TWO DIFFERENT TYPES OF COURSES ARE OFFERED:

### A ONE SEMESTER COURSE

starting in February and September with an entry requirement of 5.5 IELTS

### A ONE YEAR COURSE

starting in February and September with an entry requirement of 5.0 IELTS



# Preparatory Courses offered

## ONE SEMESTER COURSE

### Learning Essential Skills

The programme includes business-related English classes throughout the course and 3 special projects. During the course, you will focus on essential skills such as writing reports and giving presentations. You will also study Information Technology and Dutch. Study Skills and Cultural Awareness are focal elements of the prep course as well. All courses are taught in English and contribute to familiarizing you with the IBS study environment.

### English (12 hours per week)

In the English course, you will practice and develop your communication skills in English. You will build your confidence in both written and spoken English, increase your business vocabulary, review the essential grammar items and train the interactive skills that you will need for group work. Also, if your pronunciation needs to be trained or improved, this will be done on an individual basis.

### Information Technology and Information Gathering Techniques (4 hours per week)

You will learn how to gather relevant information from the World Wide Web, and manage it in a structured way. You will also become familiar with various software programmes and applying them to further enhance your English communication skills.

### Dutch Language and Culture (4 hours per week)

When studying in the Netherlands, you will have an advantage if you are familiar with the Dutch language. This course will give you a good foundation in the Dutch language. It will also introduce you to the key elements of Dutch culture.

### Study Skills

You will be introduced to the essential study skills you need to study successfully in a higher educational environment such as the International Business and Management Studies programme. Amongst others, these skills include reading strategies and interactive skills that you will need for group and project work.

### Cultural Awareness

You will be introduced to the concept of culture and the differences between cultures.

### Social Programme

A varied social programme has been integrated in the Prep Course. It includes excursions to places of interest and visits to social events. Several guest lecturers will be invited throughout the course.

### The Admission requirements

You must have an English level of at least IELTS 5.5, with no more than 2 subscores below 5.0, and meet all the normal admission requirements for an undergraduate programme, or the Masters programme at the discretion of the programme manager.

### The Certificate

Upon successful completion of the programme, you will receive a certificate issued by Hanze University Groningen.

### Tuition Fees

The tuition for this Course is €3,800, including books and cost of the IELTS exam.

# Two Semester Course

## Learning Essential Skills

The first semester covers the core English language and study skills, while the second semester includes business-related English classes and special projects. During the course, you will focus on essential skills such as writing reports and giving presentations. You will also study Information Technology and Dutch. Study Skills and Cultural Awareness are focal elements of the prep course as well. All courses are taught in English and contribute to familiarizing you with the IBS study environment.

## English (12 hours per week)

In the English course, you will practice and develop your communication skills in English. You will build your confidence in both written and spoken English, increase your general and business vocabulary, review the essential grammar items and train the interactive skills that you will need for group work. Also, if your pronunciation needs to be trained or improved, this will be done on an individual basis.

## Information Technology and Information Gathering Techniques (4 hours per week)

You will learn how to gather relevant information from the World Wide Web, and manage it in a structured way. You will also become familiar with various software programmes and applying them to further enhance your English communication skills.

## Dutch Language and Culture (2 hours per week)

When studying in the Netherlands, you will have an advantage if you are familiar with the Dutch language. This course will give you a good foundation in the Dutch language. It will also introduce you to the key elements of Dutch culture.

## Study Skills

You will be introduced to the essential study skills you need to study successfully in a higher educational environment such as the International Business and Management Studies programme. Amongst others, these skills include reading strategies and interactive skills that you will need for group and project work.

## Cultural Awareness

You will be introduced to the concept of culture and the differences between cultures.

## Social Programme

A varied social programme has been integrated in the Prep Course. It includes excursions to places of interest and visits to social events. Several guest lecturers will be invited throughout the course.

## The Admission requirements

You must have an English level of at least IELTS 5.0, with no subscore below 5.0, and meet all the normal admission requirements for an undergraduate programme, or the Masters programme at the discretion of the programme manager.

## The Certificate

Upon successful completion of the programme, you will receive a certificate issued by Hanze University Groningen.

## Tuition Fees

The tuition for this Course is €7,600, including books and cost of the IELTS exam.

FOR MORE INFORMATION  
OR AN APPOINTMENT,  
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